

DAVID O'BRIEN
CURRICULUM VITAE

Personal Details

Name: David O'Brien

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Skill Set

I have over five years experience working in design. I have worked alongside developers on some big projects for large clients.

I have experience working with HTML, CSS, Javascript & J-Query, using these skills with Photoshop, Illustrator, In Design, Director, Flash.

Being a graduate of Digital Media, I also have some knowledge of Audio & Video Software, such as Final Cut Pro & Logic.

Education

2001 - 2004: Dundalk Institute Of Technology

B.A in Communications & Multimedia Obtained Merit Grade 1.

2005 - 2006: Letterkenny Institute Of Technology

B.A (HONS) in Design in Digital Media obtained Merit Grade 1.

Work Experience

DECEMBER 2009 - PRESENT

Company: Bonkers Money Limited (bonkers.ie), Dublin, Ireland.

Position: Senior Designer

As a Senior Designer I collaborate with Software developers, communications and marketing personnel, to provide diverse and stimulating design solutions for the company's websites, online & offline promotions.

I work on brand growth within various graphic media including Website Design, User Interface Design, User Experience & Interaction and Print.

- Design, development and improvement of website functionality.

- Creation of animated banners, HTML emails, print and offline media to promote the brand.

SEPTEMBER 2007 - NOVEMBER 2009

Company: Xelector Plc (xelector.com), Dublin, Ireland.

Position: Web & Graphic Designer

As the sole designer with Xelector, I worked closely with a team of Developers and Software Engineers; implementing design and development solutions across the price comparison marketplace in the UK for companies like The Guardian, The Observer, Argos, MSN, Compare The Market and Tesco online services.

My role within Xelector also involved user interaction and designing graphics, banners, HTML emails, print media collateral and other graphical related material for clients.

OCTOBER 2006 -SEPTEMBER 2007

Company: Continental Promotions Limited, Tipperary, Ireland. (sales-promotions.com)

Position: Web & Graphic Designer

I worked as a Web / Graphic Designer for global Promotion & Fulfillment Agency CPL.

My role included, designing online promotional & registration sites using branding guidelines provided by the client.

While also designing promotional material such as flyers, posters & other point of sale material.

I worked on promotions for Apple, Canon, Nikon and One for All Germany, working along side the Sales Manager and help secure contracts with these companies.

2005 - PRESENT

Freelance Designer

My most recent freelance work includes, a thirty page tender document for financial investment firm Harbourmaster PLC, logo design for business development company Cognito Strategies and MJ Keegan Accountants.

Achievements

- Winner Best in Financial Services Website, 2011 Eircom Spiders with bonkers.ie.
- Gold Finalist in the Digital Media Awards 2012 with bonkers.ie, best in Financial Services.
- During my time with CPL, I helped secure promotions from Apple, One For All, Linksys, Nikon and Canon alongside the sales team.
- I helped retain business from BT and produced a thirty page document that helped secure interest from promotional clients at a European trade fair.
- During my time with Xelector, I over hauled the design on our Utilities switching pages. Along with the I.T and sales teams, completed on our services to upgrade our functionality, usability and visibility.
- I produced monthly advertisements for The Guardian and Observer which helped increase traffic to both our Telesales and online services.
- I helped secure a major development contract by producing working demo screens for Verivox Germany.